

Obusinga Bwa Rwenzururu

OBR

KASESE,
UGANDA



Obusinga Bwa Rwenzururu's (OBR) mission is to invoke a shared identity and cultural allegiance so as to raise the quality of life.

History

The Obusinga Bwa Rwenzururu (OBR) is a cultural institution for those living Rwenzori Mountain region. The roots of the OBR stretch far back in the 1890s.

The Kingdom has persevered and evolved through various phases in its long history. In the early 1990s, in response to the people's call to action, the government of Uganda renewed its constitutional

recognition of the importance of cultural ties and in 2009 the government officially recognized OBR.

OBR's **vision** is: A well cultured, peaceful and prosperous people united by shared history.

The **core values** are:

- *Cultural growth – in language and standards of conduct
- *Drawing pride in Rwenzori Mountain , especially the snow capped peaks

- *Reconciliation, peaceful co-existence and unity
- *Educational advancement
- *A prospering people

Their overarching **goal** is to have a community that is culturally developed and fully organized to preserve its values and adapt them to changes.

FCDE will partner with OBR to help build their capacity

2012

Development programs should take into account the fluid and active nature of human rights and the interconnectedness between economic, social and cultural needs with the basic needs of people and communities (Frankovits 1996).



Obusinga Bwa Rwenzururu (OBR) Challenges

1. Lack of Strategic Plan

Develop a Strategic Plan to move the organization forward and develop sustainable goals inline with its mission and vision

2. Tracking and Documentation Systems

Increase capacity to share successes and lessons learned with constituencies and donors

3. Fundraising

Resource mobilization and diversifying current sources of funds to increase sustainability

4. Advocacy

To spread awareness of the importance of environmental preservation, education, and HIV/AIDs prevention.

FCDE Support

FCDE will provide capacity building to OBR to assist them to create a working Strategic Plan. With an effective plan in place, OBR will be able to make substantial progress towards their fundraising, marketing, and advocacy goals Through FCDE's core workshop trainings, staff will receive professional development and learn invaluable tools for realizing their vision.

The Environment

OBR works towards preserving the snow cover on the Rwenzori Mountain and ensuring sustainable utilization of the natural resources through reforestation, afforestation, protection of wetlands, promoting energy saving technologies, climate change awareness seminars, and the development of cultural sites for tourism.

Health and HIV & AIDS

OBR contributes towards efforts to reduce incidences of mortality and morbidity through disease prevention awareness campaigns and the promotion of herbal medicine in collaboration with research institutions.

Education

OBR promotes efforts to enhance reading and writing as well as the importance of sport for self-reliance. OBR wishes to see every school-age child stay in school until completion. The organization supports a scholarship fund, the development of local languages,

early childhood development and functional adult literacy.

Milestones

*A scholarship fund which has supported over 100 students in the completion of higher education.

*Sensitization of the population on reforestation, protection of wetlands and promoting energy saving technologies.

*OBR planted two forests in 2011 with approximately 1000 trees in each.

*OBR has developed two cultural sites for tourism.